



For Immediate Release

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VECTOR REPRESENTS LANDLORD IN NEW ST. PETE RETAIL STORE The 700 SF Vintage Market and Apothecary will be small but mighty

ST. PETERSBURG, FL – David Kafer has come by his love of antique furniture honestly. His dad stored three floors' worth in the family's old barn growing up and taught him how to bring old pieces back to life. And now, he will be able to showcase that love -- mixed with a strong affinity for color -- in a perfectly situated building in downtown St. Pete.

The concept, called Pageboy, will be a vintage market and apothecary with a rotating display of repurposed colorful antiques, small batch, handmade goods as well as bath and body care, candles, artwork and cards. Kafer, along with his partner (in life and business) Jason Hall, hope to have the shop, located at 460 Third St. N., open by late August.

Michael Heretick of Vector Commercial Real Estate helped David and Jason execute the lease for the building by representing landlord Blake Thompson of BLAKE Investment Partners.

“Right away, Mike was very approachable and patient,” Hall said. “He knows a lot about the history of St. Pete. He explained everything and was always available.”

The 700-square-foot space was listed with Vector in February and immediately had a ton of interest, largely due to its location, Heretick said. But because of restrictions on a buildout, the space was most conducive to retail use. David and Jason, who owned a “vintage living room” style boutique outside of Chicago for five years, Paramour Bungalow, ultimately knew it would be a good fit for their new concept.

“St. Pete is a mix between Key West and Brooklyn,” the duo said. “We can do our own thing here.”

Address:	460 Third St. N., St. Petersburg, FL 33701
Landlord:	Blake Thompson, BLAKE Investment Partners
Lessee:	Pageboy, LLC

Michael Herretick is a Licensed Real Estate Broker for Vector Commercial Real Estate Services.

Vector Commercial Real Estate is a full-service commercial real estate firm established in 1985, located in downtown St. Petersburg, Florida. Vector has consistently been ranked in the top 25 real estate companies for the Tampa Bay area. The Vector Companies offer clients experienced representation in all facets of commercial real estate. Our full-service capabilities make Vector truly unique in the local commercial real estate market, enabling us to knowledgeably represent clients from all perspectives and strategically achieve their objectives.

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From left, Jason Hall and David Kafer of Pageboy, receive their keys from Vector Agent Michael Heretick.